



Fueling HPV Vaccination Efforts in Rural Communities

Protecting our children today for a healthier tomorrow



The American Cancer Society (ACS) and the ACS National HPV Vaccination Roundtable (HPVRT) are inviting rural healthcare partners to join a collaborative learning community aimed at connecting partners and improving on-time HPV vaccination rates among adolescents aged 9–13.

The 2025 learning community will offer virtual sessions and peer-based learning to enhance vaccine rates through quality improvement (QI) methodologies and evidence-based practices. Building on the success of 2024, this no-cost, hands-on forum will explore new areas of HPV vaccination, including addressing vaccine hesitancy, closing gender gaps, utilizing trusted messengers, and improving vaccine reimbursement. Participants will continue to gain knowledge, share best practices, and discuss challenges in increasing HPV vaccinations in rural communities.

Why Prioritize HPV Vaccination in Rural Communities



Most patients will be exposed to HPV:

HPV is highly common and has emerged as a significant public health threat. Recent estimates show that the direct costs of HPV total \$9 billion annually, yet 90% of these costs could be prevented with the HPV vaccine.



Increased HPV cancer incidence

Recent data indicates that HPV-related cancers in rural communities have risen by 18% in recent years.



Lower vaccination levels

There are 4 million adolescents living in rural communities, yet they lag more than 10% behind their urban peers in HPV vaccine uptake.



Improve HEDIS IMA/CHIP metrics:

Payors may tie incentives to improvements in adolescent immunization performance.

Participation Benefits

- Preventing HPV-related pre-cancers and cancers
- Reduced costs
- Data-driven insights and best practices
- QI coaching & support
- Technical assistance
- Access to ACS & HPVRT resources and materials
- Networking with peer organizations
- Learning from subject matter experts
- Practical implementation tips
- Opportunity to showcase success

Learning Outcomes

- Describe how to increase on-time HPV vaccination rates in rural communities
- Review quality improvement tools like AIM statements, process mapping, and gap analysis to identify areas to improve HPV vaccination rates in organizations
- List evidence-based interventions to increase HPV vaccinations in your community
- Compare best practices and challenges in increasing HPV vaccinations in rural settings

Registration & Session Details

Date: 2nd Wednesday of every month (March -December)

Time: 2-3pm EST

Cost: Free to attend

Location: Virtual via Zoom meeting

Register here



Registration is on a rolling basis; participants can join at any time throughout the year.

Once registration has been completed, Zoom will automatically send a calendar invite series.



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Questions? Please reach out to **Ashley Lach, HPV Program Manager**
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