

# WHAT IF YOUR VOICE HAD THE POWER TO CHANGE LIVES?

## WITH YOUR CONTRIBUTION, GENERATIONS OF BLACK WOMEN WILL BE FOREVER CHANGED.

VOICES of Black Women is a groundbreaking long-term study, led by the American Cancer Society and powered by the voices of Black women across the US. The goal is life-changing: to better understand health conditions like cancer and learn how to improve overall health among Black women. With the enrollment of at least 100,000 women over the next few years, this goal is achieved as a collective. It starts with you, but it flourishes with us.

### WHO CAN JOIN?

If you are a Black woman between the ages of 25 and 55 with no history of cancer (except basal or squamous skin cancer) and also live in the United States.

### WHY SHOULD I JOIN?

Your voice matters. As a leader in the population studies field of research for generations, our researchers at the American Cancer Society are ready to understand your unique experiences to shape a path for the health of future generations. By taking online surveys at least twice a year, you can help shape this path for the betterment of the community.

### WHAT IS INVOLVED?

Complete surveys on the private VOICES website. The first survey will take about one hour to complete. You will then take shorter follow-up surveys at least twice a year to help us gather meaningful insights into Black women's health.

# **ENROLL TODAY**

and make your voice heard for the good of Black Women.





