



# YOUR VOICE YOUR MOST POWERFUL FORCE AGAINST CANCER.

VOICES of Black Women is a groundbreaking long-term study, led by the American Cancer Society and powered by the voices of Black women across the US. The goal is life-changing: to better understand health conditions like cancer and improve overall health among Black women. With the enrollment of at least 100,000 women over the next few years, this goal is achieved as a collective. It starts with you, but it flourishes with us.

## WHO CAN JOIN?

A Black person who:  
Is biologically female and/or self-identifies as a woman

Has no history of cancer (except basal or squamous skin cancer)

Is between the ages of 25 and 55

lives in one of our study enrollment states

## WHY JOIN US?

Your voice matters, and the researchers at the American Cancer Society are committed to understanding your unique experiences to help shape a path for the health of future generations. By taking online surveys at least twice a year, you can help shape this path for the betterment of the community.

# WHAT DOES IT MEAN TO BE A STUDY PARTICIPANT?



As a participant in VOICES of Black Women, you'll collaborate with researchers, sharing behavioral, environmental, and lived experiences through surveys taken at least twice a year. When you join VOICES, over the years our study can make note of any important health and general lifestyle updates that occur in women's lives.

If you choose to join, you will complete surveys on the secure VOICES website. The initial survey will take about one hour, with shorter follow-ups twice a year. These surveys contribute to our study by uncovering day-to-day experiences affecting cancer risk. We may invite you for additional data collection, offering details on these opportunities at a later date. Participation is voluntary – saying no doesn't exclude you from VOICES of Black Women.

By agreeing to this research, you'll be asked about various aspects of life, from childhood to adulthood. All questions are optional, but your input fuels research to understand the health of Black women better.

## Your Privacy Matters

Rest assured, your data's safety is our priority. The American Cancer Society has stringent procedures in place to keep your personal information confidential. Learn more about our data security practices at [voices.cancer.org](https://voices.cancer.org).



**VOICES**  
OF BLACK WOMEN

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