



# YOUR VOICE HAS THE POWER TO CHANGE LIVES

**Not just any kind of change:** one that can help us learn how to improve the health of Black women for generations to come. Today, VOICES of Black Women, a groundbreaking initiative led by the American Cancer Society, is calling on Black women from all walks of life to join the movement.

The American Cancer Society has long been committed to exploring the health challenges of communities across the country. VOICES is intentionally created with Black women at its center, helping us better understand conditions like cancer and learn how to improve health outcomes for generations to come.

With the enrollment of at least 100,000 women over the next few years, this goal is achieved as a collective. This isn't just a study; it's a collective commitment to understanding and improving the health of Black women across the nation. **And that change starts with you.**

## WHO CAN JOIN?

We are looking for the unique perspectives of Black women age 25-55 with no history of cancer (except basal or squamous skin cancer), who are living in the United States.

## WHY SHOULD I JOIN?

Your voice can change lives. By taking part in our online surveys, you become an essential part of a movement dedicated to shaping a healthier future for Black women. The researchers at the American Cancer Society are all ears, listening to your experiences and insights.

## WHAT IS INVOLVED?

It's as simple as joining us on the private VOICES website. The first survey takes about an hour, followed by brief check-ins at least twice a year.

