



# THE COLLECTIVE FIGHT AGAINST CANCER NEEDS YOU

**WITH YOUR VOICE, WE CAN MAKE CHANGE HAPPEN.**

**Black women deserve more than what the statistics have to offer.** Join VOICES of Black Women, a pivotal long-term study led by the American Cancer Society, committed to exploring the health challenges of Black women and learning how to improve health outcomes for generations to come. For years, the American Cancer Society has been a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone.

With the goal of enrolling at least 100,000 Black women in the US over the next few years, your voice is essential to helping better understand health conditions like cancer and learning how to enhance overall well-being among Black women.

## WHO CAN JOIN?

We are looking for the unique perspectives of Black women, age 25-55 with no history of cancer (except basal or squamous skin cancer), who are living in one of our enrollment states.

## WHY JOIN US?

Your voice matters. By taking online surveys at least twice a year, you directly impact the future health of Black women. Join us in making a collective impact and shaping a healthier future.

# WHAT DOES IT MEAN TO BE A STUDY PARTICIPANT?



As a participant in VOICES of Black Women, you'll partner with researchers by sharing your behavioral, environmental, and lived experiences that affect cancer risk through short surveys taken at least twice a year. By agreeing to this research, you'll be asked about various aspects of your life, from childhood to adulthood. All questions are optional, but every insight you share will fuel our research to understand the health of Black women better.

We may invite you for additional data collection and will offer details on these opportunities as they arise. Participation is voluntary – saying no doesn't exclude you from VOICES of Black Women.



## Your Privacy Matters

Rest assured, your data's safety is our priority. The American Cancer Society has stringent procedures in place to keep your personal information confidential. Learn more about our data security practices at [voices.cancer.org](https://voices.cancer.org).



**VOICES**  
OF BLACK WOMEN

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