

Note: The templates below are language about VOICES of Black Women that ACS team members may use or provide to partners for newsletters. These templates may be paired with [the IRB-approved marketing materials on the VOICES My Society Source page](#). Please edit these templates where indicated.

Participant recruitment newsletter content

Purpose: To recruit participants

The statistics are undeniable: Black women face a higher likelihood of advanced cancer diagnoses and are at increased risk of death from cancer, cardiovascular disease, or childbirth. **But this doesn't have to be the future.** Your voice can be the driving force behind a transformative, more equitable health reality through [VOICES of Black Women](#), a long-term health study led by the American Cancer Society and fueled by the powerful voices of Black women across the US. It only takes a few minutes to check your eligibility at voices.cancer.org. **Add your voice to this movement and enroll today.** Together, we can rewrite the story of cancer.

Not eligible? You can also use your voice by spreading the word about this important study. Visit voices.cancer.org to learn more about how to get involved.