American Cancer Society, Inc.

2021
Board of Directors
The American Cancer Society
2021 Board of Directors

The American Cancer Society is one of the largest and oldest voluntary health organizations in the world. Established in 1913 by a small group of physicians and businessmen, the Society has been governed by volunteers since its inception.

The Board of Directors is composed of 5 officers and a range of 12 - 18 at-large directors. The Board sets the vision and mission for the organization and establishes strategic direction and broad policies to enable the Society to fulfill its charitable purposes. The Board of Directors of the Society is committed to governing with excellence as guided by national standards and industry best practices.

Board Committees:
- Audit Committee
- Compensation Committee
- Finance Committee
- Governance Committee
- Mission Outcomes Committee
- Revenue and Marketing Committee
# American Cancer Society Board of Directors 2021

## Officers

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Term End</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Alfonso, CPA, CGMA</td>
<td>Chair</td>
<td>December 31, 2021</td>
</tr>
<tr>
<td>Michael T. Marquardt</td>
<td>Vice Chair</td>
<td>December 31, 2021</td>
</tr>
<tr>
<td>Carmen E. Guerra, MD, MSCE, FACP</td>
<td>Board Scientific Officer</td>
<td>December 31, 2021</td>
</tr>
<tr>
<td>Brian A. Marlow, CFA</td>
<td>Secretary/Treasurer</td>
<td>December 31, 2021</td>
</tr>
<tr>
<td>Jeffrey L. Kean</td>
<td>Immediate Past Chair</td>
<td>December 31, 2021</td>
</tr>
</tbody>
</table>

## Directors

<table>
<thead>
<tr>
<th>Name</th>
<th>Term End</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joseph A. Agresta, Jr.</td>
<td>December 31, 2021</td>
</tr>
<tr>
<td>Bruce N. Barron</td>
<td>December 31, 2021</td>
</tr>
<tr>
<td>Monica M. Bertagnolli, MD, FASCO</td>
<td>December 31, 2022</td>
</tr>
<tr>
<td>Jennifer R. Crozier</td>
<td>December 31, 2021</td>
</tr>
<tr>
<td>Katherine A. Eccles, Esq.</td>
<td>December 31, 2021</td>
</tr>
<tr>
<td>Patrick J. Geraghty</td>
<td>December 31, 2021</td>
</tr>
<tr>
<td>Mark A. Goldberg, MD</td>
<td>December 31, 2022</td>
</tr>
<tr>
<td>Laura Hertz</td>
<td>December 31, 2022</td>
</tr>
<tr>
<td>Gareth T. Joyce</td>
<td>December 31, 2022</td>
</tr>
<tr>
<td>Amit Kumar, PhD</td>
<td>December 31, 2022</td>
</tr>
<tr>
<td>Michelle M. Le Beau, PhD</td>
<td>December 31, 2022</td>
</tr>
<tr>
<td>Edison T. Liu, MD</td>
<td>December 31, 2022</td>
</tr>
<tr>
<td>Margaret McCaffery</td>
<td>December 31, 2021</td>
</tr>
<tr>
<td>Terri McClements</td>
<td>December 31, 2022</td>
</tr>
<tr>
<td>Joseph M. Naylor</td>
<td>December 31, 2022</td>
</tr>
<tr>
<td>Gary S. Shedlin</td>
<td>December 31, 2021</td>
</tr>
<tr>
<td>Oyebode Taiwo, MD, MPH</td>
<td>December 31, 2021</td>
</tr>
<tr>
<td>Robert Winn, MD</td>
<td>December 31, 2022</td>
</tr>
</tbody>
</table>
John Alfonso, CPA, CGMA, Chair

Mr. Alfonso is a partner in the CohnReznick LLP New York office and the leader of the firm’s Not-for-Profit and Education Industry Practice. He has more than 30 years of experience providing audit, accounting, tax, and advisory services to not-for-profit organizations. Mr. Alfonso served on the former Eastern Division Board and has been a member of the American Cancer Society Board of Directors since 2011.

Michael T. Marquardt, Vice Chair

Mr. Marquardt has been the chief executive officer of Global Kompass Strategies, Inc. since 2009 after serving as CEO of three other companies over the past 25 years. Mr. Marquardt is a global advisor to corporations around the world, working closely with senior leadership teams on business development, strategic planning and cybersecurity issues. Mr. Marquardt has extensive experience with corporate turn-around situations, crisis management, succession planning, foreign due diligence and digital transformation at the enterprise level. He served as chair of the former South Atlantic Division Board, received the Society’s St. George National Award in 2017, and has served on the American Cancer Society Cancer Action Network’s Board of Directors since 2014 and the American Cancer Society Board of Directors since 2018.

Carmen E. Guerra, MD, MSCE, FACSP, Board Scientific Officer

Dr. Guerra is vice chair of diversity and inclusion for the department of medicine and associate director of the Office of Diversity at the Abramson Cancer Center of the University of Pennsylvania, specializes in cancer control, especially eliminating the barriers to cancer screening tests in vulnerable populations. Dr. Guerra is also an attending physician at the Hospital of the University of Pennsylvania and the Presbyterian Medical Center. She has been a volunteer with the Society since 2004 and served on the former East Central Division Board. Dr. Guerra is a past recipient of an American Cancer Society Cancer Control Career Development Award and was awarded the St. George National Award in 2017.
Brian A. Marlow, CFA, Secretary/Treasurer

Mr. Marlow is the president of KeyBank’s South Puget Sound Market in Washington. He is the senior representative and spokesperson for the bank and leads the economic and community development efforts across the organization. He served as a member of the former Great West Division Board and the former National Assembly and has been involved with a number of enterprise-wide committees. He brings a passion for and in-depth knowledge of the Relay For Life program. Mr. Marlow was awarded the St. George National Award in 2014 and has served on the American Cancer Society Board of Directors since 2016.

Jeffrey L. Kean, Immediate Past Chair

Mr. Kean is a Director at Bank of America and leads the Digital Channel Engagement Strategy and Planning team. He served on the former California Division Board from 2004 to 2012, including as its chair from 2006 until 2007. As a Society volunteer for more than 20 years, Mr. Kean has served on the American Cancer Society Board of Directors since 2011.
Joseph A. Agresta, Jr.

Mr. Agresta is the president of Benzel-Busch Motor Car Corporation, one of the largest Mercedes-Benz retail centers in the United States. He currently serves on the Laureus Sport for Good Foundation USA Board of Directors, the Englewood Economic Development Corporation Board of Trustees, and the Elisabeth Morrow School Board of Trustees. He brings in-depth knowledge of strategic planning, marketing and communications, turnarounds and digital/social presence to the American Cancer Society Board of Directors. Mr. Agresta has served on the American Cancer Society Board of Directors since 2018.

Bruce Barron

Mr. Barron is a partner and co-founder of Origin Ventures, an early stage technology focused venture capital firm. He is a member of the Boards of Directors of DialogTech, the Illinois Venture Capital Association, the Chicago Baseball Cancer Charities, and the Chicago chapter Board and the International Board of the Israel Cancer Research Fund. Mr. Barron has been involved with the management of several start-up medical technology companies, including Applied NeuroSolutions, Inc. Mr. Barron has served on the American Cancer Society Board of Directors since 2018.

Monica M. Bertagnolli, MD, FASCO

Dr. Bertagnolli is the Richard E. Wilson Professor of Surgery in the Field of Surgical Oncology at Harvard Medical School, and a member of the Gastrointestinal Cancer and Sarcoma Disease Centers at Dana-Farber/Brigham & Women’s Cancer Center, where she collaborates with colleagues in medical oncology, radiation oncology, and pathology to treat cancer patients in a tertiary care setting.

Dr. Bertagnolli graduated from Princeton University, and attended medical school at the University of Utah. She trained in surgery at Brigham and Women’s Hospital and was a research fellow at the Dana Farber Cancer Institute (DF/BWCC).
Jennifer R. Crozier

Ms. Crozier Jen works with leaders across sectors to achieve social impact goals aligned with the Sustainable Development Goals. Most recently, Jen served as the President of the IBM International Foundation and Vice President of IBM Corporate Citizenship. Under her leadership, IBM was named one of the top companies in Corporate Social Responsibility. She developed and led IBM’s version of the Peace Corps -- sending over 4,500 IBMers on month long service assignments in developing countries. She developed IBM’s Smarter Cities Challenge to support mayors around the world in harnessing data and technology to achieve their civic priorities. She oversaw IBM’s innovative P-TECH program which has helped over 100,000 students prepare for 21st century jobs. Additionally, she partnered with American Cancer Society and other global health organizations to address health disparities in sub-Saharan Africa. Jen has served on the American Cancer Society Board of Directors since 2018

Katherine A. Eccles, Esq.

Ms. Eccles is an attorney and “of counsel” at Ray, Quinney & Nebeker. In 2015, she received the Society’s Sword of Hope Award in recognition of her years of service as chair of its Hope Lodge Board to fund, design and construct the Hope Lodge in Salt Lake. Ms. Eccles currently serves as a director of the Nora Eccles Treadwell Foundation and the Utah Museum of Fine Arts and is a member of the Board of Trustees of the University of Utah. She has served on numerous boards, including the U’s Young Alumni Association, the Board of Visitors of Stanford Law School, Hogle Zoo, the Natural History Museum of Utah and the Children’s Museum of Utah. Ms. Eccles has served on the American Cancer Society Board of Directors since 2020.

Patrick J. Geraghty

Mr. Geraghty is President and Chief Executive Officer of GuideWell, which comprises Florida Blue, GuideWell Connect, GuideWell Health, GuideWell Source, and PopHealthCare. He established CEOs Against Cancer chapters in Minnesota and Florida and received the national CEO of the Year award from ACS in 2011 and the St. George National Award in 2017. Mr. Geraghty is immediate past chair of the Florida Council of 100 and serves as a member of the board of the National Institute of Health Care Management. Mr. Geraghty has served on the American Cancer Society Board of Directors since 2020.
Mark A. Goldberg, MD

Mark Goldberg, MD is a medical oncologist and hematologist on the faculty of Brigham & Women’s Hospital and Harvard Medical School, a veteran biotech executive, and long-time ACS and ACS CAN volunteer. Dr. Goldberg is the chair of the Eastern New England Area Board and was a member of the former New England Division Board. Dr. Goldberg has served on the American Cancer Society Board of Directors since 2019.

Laura Hertz

Ms. Hertz is the co-founder and CEO of Gifts for Good, an innovative, millennial-driven, and socially conscious startup whose mission is to disrupt the world of business gifting. Prior to co-founding Gifts for Good, Ms. Hertz served as the Creative Director of Cultural Outreach and as an Audit Senior Associate at Deloitte.

Ms. Hertz studied Business Administration at UC Berkeley’s Haas School of Business and earned her Master’s in Social Entrepreneurship at the University of Southern California Marshall School of Business.

Gareth T. Joyce

Mr. Joyce is the Chief Sustainability Officer at Delta Air Lines. He formerly served as CEO and President of Mercedes-Benz Canada. He worked for Mercedes-Benz in various capacities since 2004. Mr. Joyce has served on the American Cancer Society Board of Directors since 2016.
Amit Kumar, PhD

Dr. Kumar is the President and Chief Executive Officer of Anixa Biosciences and sits on the Boards of other public and private biotechnology companies. He is an experienced research scientist, executive, and investor. Over the last 20 years, Dr. Kumar has performed and managed research programs in both cancer diagnostics and therapeutics. He has also built strong relationships with venture capital firms and other investors in the biotechnology space and has a strong understanding and experience in structuring financial and business transactions. Dr. Kumar has served on the American Cancer Society Board of Directors since 2017.

Michelle M. Le Beau, PhD

Michelle M. Le Beau, PhD is the Arthur and Marian Edelstein Professor of Medicine, Section of Hematology/Oncology, Director of the University of Chicago Medicine Comprehensive Cancer Center, an NCI-designated Comprehensive Cancer Center, and Director of the Cancer Cytogenetics Laboratory at the University of Chicago. She is board-certified in clinical cytogenetics by the ABMGG. She is currently a member of the Board of Directors for the Leukemia and Lymphoma Society and the Board of Scientific Advisors of the National Cancer Institute, as well the National Cancer Policy Forum of the National Academy of Medicine. Dr. Le Beau has served on the American Cancer Society Board of Directors since 2019.

Edison T. Liu, MD

Dr. Liu is the president and CEO of The Jackson Laboratory. Previously, he was the founding executive director of the Genome Institute of Singapore (2001-2011) and was the president of the Human Genome Organization (HUGO) from 2007-2013. Between 1997 and 2001, he was the scientific director of the National Cancer Institute's Division of Clinical Sciences in Bethesda, Md., where he was in charge of the intramural clinical translational science programs.

He obtained his B.S. in chemistry and psychology, as well as his M.D., at Stanford University. He served his internship and residency at Washington University's Barnes Hospital in St. Louis, followed by an oncology fellowship at Stanford.
Margaret McCaffery

Margaret McCaffery and her husband Fran, Iowa head men’s basketball coach, have been actively involved with the Coaches vs. Cancer program and have raised significant funds to support American Cancer Society efforts, including more than $2 million since 2010. The ACS awarded the McCaffery’s with the Fighting Spirit Award in 2015. Ms. McCaffery has served on the American Cancer Society Board of Directors since 2018.

Terri McClements

Terri serves as the Mid Atlantic Managing Partner of PricewaterhouseCoopers LLP (PwC). In her current role, Terri leads a practice comprised of over 4,000 professionals serving public and private clients across all industry sectors. Terri joined PwC in 1987 and became a partner in 1997. Since then, she has led at the market, regional, national, and global levels of the firm. Most recently she served as PwC’s US Human Capital Leader and Global Talent Leader, and as a member of the US Leadership team. Ms. McClements has served on the American Cancer Society Board of Directors since 2019.

Joseph M. Naylor

Mr. Naylor recently retired from his position as vice president of Policy, Government, and Public Affairs for Chevron Corporation. He was responsible for U.S. and international government relations, all aspects of communications, and the company’s worldwide efforts to protect and enhance its reputation. Mr. Naylor served on the former California Division Board and has served on the American Cancer Society Board of Directors since 2017.
Gary S. Shedlin

Mr. Shedlin is the senior managing director and chief financial officer of BlackRock and a member of its Global Executive Committee. Prior to joining BlackRock, Mr. Shedlin worked at Morgan Stanley, Citi and Lazard where he focused on providing strategic advice to a broad array of banks, finance, asset management and brokerage clients. Mr. Shedlin has served on the American Cancer Society Board of Directors since 2018.

Oyebode (Bode) Taiwo, MD, MPH

Dr. Taiwo is the Corporate Medical Director of 3M where he is responsible for the development of 3M’s global health strategy, as well as the leadership and management of the Medical organization. He serves on the Board of Directors of Institute for Clinical Systems Improvement (ICSI). He is a member of HealthPartners Research Strategy & Planning Council and National Committee on Evidence-Based Benefit Design, National Business Group. Dr. Taiwo has served on the American Cancer Society Board of Directors since 2020.

Robert Winn, MD

Dr. Winn is the director of VCU Massey Cancer Center. In addition to directing the activities of Massey’s 205 research members – researchers and physicians from 38 departments in 3 colleges and 4 schools at VCU – he also manages a research laboratory at VCU. His current basic science research focuses on the translational aspects of the role that proliferation pathways and cellular senescence play in lung cancer. As a pulmonologist, Dr. Winn actively treats veterans each week at the nearby Hunter Holmes McGuire VA Medical Center.

Dr. Winn holds a B.A. from the University of Notre Dame and an M.D. from the University of Michigan Medical School in Ann Arbor. He completed an internship and residency in internal medicine at Rush-Presbyterian-St. Luke’s Medical Center in Chicago and a fellowship in pulmonary and critical care medicine at the University of Colorado Health Sciences Center in Denver.