Annette M. Adams is the Senior Vice President of Human Resources, Center of Excellence for Kohl’s Department Stores. During her 15+ year tenure at Kohl’s, she has held several progressive positions. Annette brings to Kohl’s a record of exceptional leadership and strategic vision. She has led a number of large scale initiatives including, but not limited to, the introduction of Kohl’s Wellness Centers, managing overall health care strategy and cost mitigation below market trends, restructuring various elements of Kohl’s compensation programs including base pay, short-term and long-term incentives and elevating a growing emphasis on leadership development. Most recently her leadership has been pivotal in the successful launch of a new Human Capital Management solution that touches all Kohl’s Associates numbering 140,000+ to drive efficiency, consistency and support greater leader empowerment.

Prior to joining Kohl’s, Annette was the Director of Claims Operations at Wisconsin Health Fund, a Taft-Hartley Third Party Claims Administrative employer which provided health and disability benefits to local union groups. Her responsibilities included oversight of the claims operation services as well as co-management of the onsite multi-specialty medical and dental clinic which served a significant number of enrolled participants. Annette also sits on the Wisconsin Leadership Board for the American Cancer Society.

Ruth W. Brock is an Extension Specialist with Alabama Extension at Auburn University. Ruth manages ALProHealth, Alabama’s CDC high obesity grantee initiative. ALProHealth works in 14, mostly rural, Alabama counties to improve access to and affordability of healthy foods and places for physical activity. To accomplish this, Alabama Extension personnel facilitate development of local coalitions who complete needs assessments, develop action plans, implement sustainable policy, systems, and environmental strategies.

Ruth has a passion for people in rural communities and can relate to their everyday lives having grown up in Marion Junction, Alabama. Ruth holds a Masters of Education in Health Promotion and is pursuing a PhD in Adult Education. She has previously worked for the Alabama Department of Public Health.

Rita Carreón is the Deputy Vice President, Institute for Hispanic Health at UnidosUS. She oversees the organization’s Institute for Hispanic Health (IHH), which is dedicated to reducing the incidence, burden, and impact of health problems on Latinos. IHH works in close partnership with National Council of La Raza (NCLR) Affiliates, government partners, private funders, and other Latino-serving organizations to deliver quality health interventions. Previously, she was Vice President of Clinical Strategies and Health Care Equity at America’s Health Insurance Plans (AHIP) and National Association of Community Health Centers, Inc.

Her expertise includes health care disparities, health equity, and health literacy in the areas of: chronic care, prevention, health insurance, health policy, quality, and health program development and implementation.
Lamees El-sadek is a Doctor of Public Health student at the Harvard T.H. Chan School of Public Health. She is studying the social and political determinants of health disparities in America’s Deep South. She is particularly focused on policies and programs that can decrease racial health disparities. Previously, Lamees served as a chronic disease epidemiologist and program and policy evaluator for the Mississippi State Department of Health, where she developed the state’s first ever health disparities and inequalities report. She also served on several governor’s health taskforces, including teenage pregnancy prevention, diabetes prevention and self-management, heart disease, and stroke. Lamees earned her Masters of Public Health from Johns Hopkins University, where she was also a Susan G. Komen fellow in health disparity research. Lamees aims to work at the intersection of academia and practice, influencing policy at the community, state, and federal levels.

Leeann Chau Dang, MS  
Product Manager  
NVIDIA - Santa Clara, CA  

Leeann ‘Chau’ Dang, Product Manager at NVIDIA, helps define strategy and vision for applications in artificial intelligence. She was previously an Associate Principal and Developer at Accenture Labs. Before entering the technology industry, she was a solar physicist at NASA’s Goddard Space Flight Center. She earned a Master of Science in physics from the University of Oklahoma, where she studied supernovae, and a Bachelor of Arts in astronomy at Whitman College. Between 2012-2015, Chau was a member of the Gates Millennium Scholarship Program's Alumni Council, and from 2013-2015, she also served as the co-chair of the program’s National Volunteer Initiative. From 2016-2018, she was a member of the Board of Directors for the American Cancer Society. In 2018, she was appointed to the Governance Committee for the American Cancer Society.

Carmen Guerra, MD, MSCE, FACP  
General Internist, Associate Professor of Medicine and the Vice Chair for Diversity and Inclusion  
University of Pennsylvania, Perelman School of Medicine - Philadelphia, PA  

Dr. Carmen E. Guerra is a general internist, Associate Professor of Medicine, and the Vice Chair for Diversity and Inclusion for the Department of Medicine at the Perelman School of Medicine at the University of Pennsylvania. She is also the Associate Director of Diversity and Outreach for the Abramson Cancer Center.

Dr. Guerra received a Bachelor of Arts degree in psychobiology from New York University in 1989, a medical degree from the University of Rochester School of Medicine and Dentistry in 1993, and a Master of Science in Clinical Epidemiology from the University of Pennsylvania School of Medicine in 2006. Dr. Guerra’s research is focused on understanding and overcoming the barriers to accessing cancer screenings and increasing access to cancer clinical trials for vulnerable populations.

Dr. Guerra has numerous awards including fellow of the American College of Physicians, and the College of Physicians of Philadelphia, alumnus of the Robert Wood Johnson Foundation’s Harold Amos Faculty Development Program, Penn Fellow, and the 2017 American Cancer Society’s St. George National Award. Dr. Guerra is currently serving as the as Board Scientific Officer of the American Cancer Society’s Board of Directors. Dr. Guerra is also the chair of the American Cancer Society’s Mission Outcomes committee and member of the Clinical Guidelines committee.
Dr. Leandris Liburd, PhD

Dr. Leandris Liburd has served as the Associate Director for Minority Health and Health Equity for CDC/ATSDR since 2011. She leads and supports a wide range of critical functions in the agency’s work in minority health and health equity, women’s health, and diversity and inclusion management. She has played a critical leadership role in determining the agency’s vision for health equity, ensuring a rigorous and evidence-based approach to the practice of health equity, and promoting the ethical practice of public health in vulnerable communities. In addition, the Office of Minority Health and Health Equity (OMHHE) ensures a pipeline of diverse undergraduate and graduate students pursuing careers in public health and medicine through its administration of the CDC’s Undergraduate Public Health Scholars Program and the James A. Ferguson Graduate Fellowship.

Dr. Liburd has been instrumental in building capacity across CDC and in public health agencies to address the social determinants of health along with identifying and widely disseminating intervention strategies that reduce racial and ethnic health disparities. She has skillfully executed innovative models of collaboration that have greatly expanded the reach, influence, and impact of the OMHHE. She has also raised the visibility of health equity through peer-reviewed scientific publications, engagement with academic institutions, presentations at national and international conferences, partnerships with national and global organizations, and other communications and educational venues.

Andrea Levere, MBA

Andrea Levere has led Prosperity Now (formerly CFED) as its president since 2004. Prosperity Now is a private non-profit organization with the mission of ensuring that everyone has the opportunity to gain financial stability, build wealth, and achieve prosperity.

Prosperity Now designs and operates major national initiatives that aim to integrate financial capability services into systems serving low-income people, build assets and savings, and advance research and policies that expands economy mobility for all. It operates the Prosperity Now Community, comprised of nearly 24,000 members, who advocate for asset development and protection policies. It also coordinates a network to advance medical and financial partnerships to address the connection between health and wealth.

In 2013, President Obama appointed Andrea to the National Cooperative Bank’s (NCB) Board of Directors to represent the interests of low-income consumers. In 2017, she served as vice chair of the Community Advisory Council of the Federal Reserve System and will be chair in 2019. She has been the chair of ROC USA (Resident Owned Communities USA), a national social venture that converts manufactured home parks into resident-owned cooperatives since its founding in 2008. She is also a member of the FDIC’s Committee on Economic Inclusion and Morgan Stanley’s Community Development Advisory Board. Andrea served as chair of the board of the Ms. Foundation for Women from 2002-2005, after being on its board since 1998. Andrea holds a Bachelor’s degree from Brown University and a Masters of Business Administration from Yale University.

Michael O. Minor, MBA, EdD

Dr. Michael O. Minor is a nationally known champion of faith-based health and wellness mobilization. He is best known as the “Southern pastor who banned fried chicken in his church.” As a community organizer for nearly 25 years, Dr. Minor has worked on community empowerment, non-profit business development, and faith community issues. He currently serves as the undershepherd of the Oak Hill Baptist Church/The Hill-Hernando Church Family in Hernando, Mississippi, president of the Mid-South Churches Cooperative Conference (Baptist) State Convention, co-chair of the National Faith-Based Mobilization Network (Faith MoNet), and the National Director of the H.O.P.E. Health and Human Services (HHS) Partnership of the National Baptist Convention, USA, (NBCUSA) Incorporated – the nation’s largest African-American religious denomination. A published researcher, he provides advisory services for several local, regional, and national health related initiatives including: the Multi-State Plan Program Advisory Board in the National Healthcare Operations - Healthcare and Insurance Division of the U.S. Office of Personnel Management, HHS Partnership Office Faith Roundtable, and the American Heart Association National Advocacy Committee.
Dara S. Taylor, MHS
Director of Diversity and Inclusion & Director of Consumer Assistance
Community Catalyst - St. Louis, MO

Dara Taylor is the Director of Diversity and Inclusion as well as the Director of Consumer Assistance. She provides strategic direction for Community Catalyst program initiatives related to health equity and the advancement of a climate of diversity and inclusion. Through this role she oversees the organization’s efforts on health equity, with the goal of embedding strategies and considerations into all facets of programming both internally and externally. Additionally, she provides leadership, strategic direction and overall management for Community Catalyst projects related to consumer assistance and outreach, education and enrollment. These projects include the Expanding Coverage through Consumer Assistance Program, In the Loop (a joint project between National Health Law Program and Community Catalyst), as well as the organization’s consumer assistance-focused technical assistance to state and local consumer advocates.

Dara Taylor joined Community Catalyst in 2008 as a regional manager for the Southern Health Partners initiative where she provided technical assistance to health advocacy organizations within 12 southeastern states on a range of advocacy capacities such as coalition building and maintenance, organizational strategic planning, and designing and implementing successful health advocacy campaigns. Dara has community organizing and fundraising experience on issues related to racial justice, children’s health, HIV/AIDS, and physical and mental disabilities. Dara holds a bachelor’s degree in psychology from Wellesley College and a master’s degree with a concentration in health policy and management from the Johns Hopkins Bloomberg School of Public Health.

Charles Moore, MD
Professor at Emory University and the Chief of Service in the Department of Otolaryngology – Head and Neck Surgery at Grady Health - Atlanta, GA

Dr. Charles Moore received a Bachelor of Science degree from Union College and his medical degree from Harvard Medical School. He subsequently completed residency training in Otolaryngology- Head and Neck Surgery and fellowship training in Craniofacial – Cranial Base, Facial Plastic and Reconstructive Surgery at the University of Michigan. Dr. Moore is a Professor at Emory University and the Chief of Service in the Department of Otolaryngology – Head and Neck Surgery at Grady Health. Dr. Moore is also a Robert Wood Johnson Foundation Clinical Scholar.

Dr. Moore has a longstanding and profound commitment to the training and development of learners from all backgrounds. His research has been in the investigation of factors involved in healthcare disparity with a focus on head and neck cancer incidence in medically underserved communities. He is the President and founder of Health Education, Assessment and Leadership (HEAL), Inc. This organization began in 2004 as a traveling educational resource out of the back of his personal vehicle. Through this organization, he strives to educate the community on health issues, assess its needs, and in the process, build leaders from within the community to address those issues. This traveling resource has grown into the Healing Community Center (HCC), one of Atlanta’s newest federally qualified healthcare centers (FQHC). This center is a free and affordable medical facility with four separate locations, which provide general adult medical care, pediatric medical care, specialty medical care, dental services, as well as mental health services for the uninsured and disadvantaged. The HCC is focused on those who fall in the gap between public-funded health care and the privately insured. A primary emphasis is on preventative health, nutrition, and wellness. This center incorporates all major Atlanta academic institutions and community organizations in an integrated fashion to provide service-learning experiences while also providing the necessary care to those in need.
Dr. Yousuf Zafar is a gastrointestinal medical oncologist and healthcare delivery researcher. He is an Associate Professor of Medicine and Public Policy at the Duke Cancer Institute and Sanford School of Public Policy. He also serves as Director of the Center for Applied Cancer Health Policy at the Duke Cancer Institute. Dr. Zafar’s research explores ways to improve cancer care delivery with a primary focus on improving the affordability of cancer treatment. He approaches this issue from both patient-based and policy perspectives. He has over 80 publications in top peer-reviewed journals including the New England Journal of Medicine, the Journal of Clinical Oncology, and JAMA Oncology. Dr. Zafar also serves as Clinical Associate Director of Duke Forge (Health Data Science Center) and Co-Leader for Duke Cancer Institute’s Healthcare Delivery Research Focus Area. His research has been funded by the National Institutes of Health and the American Cancer Society. His work has been covered by Forbes, the Wall Street Journal, the LA Times, NPR, and the Washington Post.

Dr. Julie Willems Van Dijk is a Senior Scientist and Director of the County Health Rankings & Roadmaps Program, a collaboration between the Robert Wood Johnson Foundation (RWJF) and University of Wisconsin Population Health Institute. Prior to joining the Institute, Dr. Willems Van Dijk, served the people of Marathon County, WI for 21 years as a public health nurse, Director of Nursing, and the Health Officer for the last seven years. Julie holds a PhD from the University of Wisconsin-Milwaukee. She is a graduate of the RWJF Executive Nurse Fellows Program, the National Public Health Leadership Institute, and a fellow of the American Academy of Nursing.

Dr. David W. Wetter is the Jon M. and Karen Huntsman Presidential Professor and Director of the Center for Health Outcomes and Population Equity (HOPE) at the University of Utah and the Huntsman Cancer Institute respectively. His work focuses on eliminating inequities in health-related behavior through translational research. Specific research includes: theoretical models of addictive and cancer risk behaviors, the development and evaluation of theoretically-based interventions, and translational research to implement and disseminate those interventions in real world settings. Dr. Wetter’s research focuses on high-risk and underserved populations with a major focus on low socioeconomic status and diverse groups.

Dr. Wetter has an extensive NIH-funded grant portfolio and almost 200 peer-reviewed publications. His research program has received awards from the Society of Behavioral Medicine, American Society for Preventive Oncology, Society for Health Psychology, and the University of Texas MD Anderson Cancer Center. In addition to his research awards, Dr. Wetter has received several mentoring awards.
Michelle Matthews is the President of Matthews L. Consulting. She serves as the facilitator for the American Cancer Society’s National Advisory Council on Health Equity meetings. With more than 35 years of experience in organizational development and consulting, Michelle is instrumental in developing strategies to improve business processes, maximize human capital, and increase revenue. She serves as a trusted advisor to numerous Fortune 500 companies, non-profit organizations, and educational institutions.

With a keen insight to quickly grasp the internal and external dynamics of an organization or institution, Michelle successfully facilitates strategic planning workshops and team-building sessions. Whether it’s advising a senior leadership team, coaching an executive, or designing a new organizational structure, she is known for her passion, integrity, and experience.

Prior to establishing Matthews Consulting in 1999, Michelle worked as a senior manager for IBM, KPMG Consulting, and Accenture (formerly Andersen Consulting). Michelle is a Summa Cum Laude graduate of Spelman College, with a Bachelor’s degree in Economics.
Shuma Panse, MPH
Senior Program Officer
Robert Wood Johnson Foundation - Princeton, NJ

Shuma Panse, Senior Program Officer, joined the Robert Wood Johnson Foundation in February 2016 bringing extensive experience in business engagement on health, public-private partnerships, and global health. Her work at RWJF focuses on increasing private sector action to build a Culture of Health and catalyzing cross-sector partnerships that result in healthier communities. She believes RWJF is “positioned to bring diverse sectors: public, private, and non-profit together, and that businesses have a unique role to play in ensuring a healthier nation for all.”

Previously, Shuma was Director of Global Programs at GBCHealth, a New York City headquartered business coalition of 200 companies addressing health issues like HIV/AIDS, TB, and malaria in low- and middle-income countries. She advised leading global brands with a focus on the pharmaceutical, oil and gas, mining, and consulting sectors on their workplace health programs, community, and social investment strategies. As the organization’s global lead for TB and non-communicable disease activities, she worked closely with its field offices in South Africa, Kenya, China, and Russia to develop innovative member programming and forged partnerships with key global health stakeholders including UN agencies and U.S. government institutions. Throughout her time at GBCHealth, she saw first-hand the significant impact business assets and influence can have on ensuring positive health outcomes.

Shuma’s prior work experiences include: a fellowship at the U.S. Centers for Disease Control and Prevention (CDC), the U.S. Peace Corps, health departments in New York City, Massachusetts, and Louisiana, and several community-based organizations. She has worked in more than 15 countries, including assignments in Madagascar and India.

Shuma earned a Bachelor of Arts degree in Asian and Middle Eastern Culture from Barnard College, Columbia University, and a Masters of Public Health from Tulane University.

Born in Michigan and raised in New Jersey by parents originally from Mumbai, India, she currently lives in Jersey City, N.J. with her husband and two daughters. She enjoys baking (especially birthday cakes for her kids), the performing arts (musical theater and Bollywood) and traveling (anywhere).
American Cancer Society Staff

Ashley Brown, MPP  
Director of Health Equity and Stakeholder Engagement  
American Cancer Society - Atlanta, GA

Ashley Brown is the Director for Health Equity and Stakeholder Engagement at the American Cancer Society. Ashley leads the engagement of the National Advisory Council on Health Equity and organizational assessment and improvement work (including staff education and knowledge improvement). In her previous role as Director at the Center for Global Policy Solutions, she was a Robert Wood Johnson Foundation grantee. Ashley is passionate about improving the health of all communities and brings a wealth of health equity knowledge with her, having worked with organizations to more intentionally focus on health equity. She most recently worked with various communities in Kansas, using community engagement strategies to improve health outcomes. Ashley is a graduate of the University of Maryland with a Masters of Public Policy in Health Policy and Inequality Studies.

Rosemarie Henson, MPH, MSSW  
Senior Vice President for Prevention and Early Detection  
American Cancer Society - Atlanta, GA

Rosemarie ‘Rosie’ Henson is the Senior Vice President for Prevention and Early Detection at the American Cancer Society. She oversees the domestic cancer control activities of the Society’s work on tobacco control, obesity, HPV vaccination, cancer screening, early detection, and health equity.

Rosie has over 25 years of public health experience and has worked in several senior leadership positions with the Centers for Disease Control and Prevention and the U.S. Department of Health and Human Services. She has directed several chronic disease prevention programs and created multiple strategic partnerships to tackle some of the nation’s most pressing public health challenges.

Rosie holds a Masters in Public Health and a Master of Science in Social Work from Columbia University. She has been the recipient of several prestigious awards, including: the Surgeon General’s Medal of Honor in 2014, the Presidential Rank Award for Meritorious Service in 2007, the Surgeon General’s Certificate of Appreciation for Exemplary Efforts for the landmark Surgeon General’s Report on the Health Consequences of Involuntary Exposure to Tobacco Smoke in 2006, and the Jeffrey P. Koplan Award for outstanding leadership in global tobacco surveillance in 2003.

Ruth Hong  
Director of Strategic Partnerships  
American Cancer Society - Orange County, CA

Ruth Hong is the Director of Strategic Partnerships at the American Cancer Society. Ruth leads as a consultant and partner on volunteer engagement strategies within the organization’s mission priorities. Prior to joining the Volunteer Engagement department at global headquarters in 2013, Ruth served as the Strategic Director for Community Health Initiatives in California. During her 18-year tenure with the American Cancer Society, Ruth worked at the local, state and national levels of the organization primarily in the areas of cancer control and mission initiatives. Ruth completed her undergraduate studies at the University of California, Berkeley.
Laurie Jensen-Wunder, MSN
Vice President of Cancer Control, North Region
American Cancer Society - Sioux Falls, SD

Laurie Jensen-Wunder is the Vice President of Cancer Control, of the American Cancer Society’s North Region.

Laurie develops and leads implementation of the regional strategy for cancer control, which includes state-based, hospital, primary care health systems, and mission program delivery. She and her team work to increase utilization of cancer prevention and early detection strategies, reduce barriers to care for cancer patients, and engage health care organizations in fighting cancer through the Society’s advocacy, corporate, community, and fundraising initiatives. Laurie also serves on the North Region’s leadership team.

Laurie received her bachelor’s and master’s degrees in nursing from Augustana College in Sioux Falls, South Dakota. She has been an active member of the American Public Health Association, the American Nurses Association, and the American School Health Association. Prior to joining the Society, Laurie served as the director of HIV/AIDS prevention education and coordinated school health for the State of South Dakota. Laurie remains committed to improving access to quality health care and reducing cancer health disparities.

Kanako Kashima, MPH
Director of Health Equity and Community Projects
American Cancer Society - Cincinnati, OH

Kanako Kashima is the Director of Health Equity and Community Projects at the American Cancer Society (ACS), where she is leading the development of community leadership teams across the country to address health equity issues within organizations and communities. Prior to ACS, Kanako worked at the George Washington University Cancer Center in Washington, DC, where she led the planning, implementation, and evaluation of multiple capacity-building projects and trainings for national comprehensive cancer control programs and coalitions. As part of this effort, she managed and facilitated multi-sector community roundtables in four states over three years to integrate cancer and other chronic disease prevention efforts by implementing strategies that address the underlying causes of poor health.

Shanna Lee, MS
Senior Volunteer Engagement Manager
American Cancer Society - Atlanta, GA

Shanna Lee, Senior Volunteer Engagement Manager, leads the American Cancer Society’s volunteer engagement strategies around health equity and will contribute to the organizational improvement work. Shanna has ten years of experience in program and volunteer management on a local and national level. She served in a previous role as Senior Director of Mission Delivery, which had a priority focus on transportation and lodging access for cancer patients in treatment. She has partnered with various rural and urban communities alongside Commission on Cancer accredited cancer treatment centers to address cancer screening, survivorship, employee, and community engagement needs. In her tenure with ACS, she has gained incredibly valuable national and regional ACS perspectives. Shanna is a graduate of Florida State University with a Masters of Science in Food and Nutrition. Shanna has lived in several places in the U.S. and internationally which has provided her experience working in diverse communities.
Aroona Toor, MPH
Project Manager for Health Equity
American Cancer Society - Atlanta, GA

Aroona Toor is the Project Manager for Health Equity at the American Cancer Society. She handles responsibilities related to project planning, budgeting, and meeting planning. Aroona has been a dedicated ACS and ACS CAN volunteer, serving as a Global Young Professionals Council member, Millennial and Young Professional Roundtable member, and as an advocacy volunteer through the Gates Millennium Scholar’s Alumni Association and ACS partnership. She was previously a legal assistant working in a St. Louis-based immigration law firm. Her education background included a focus on service learning and social justice issues. Aroona is Co-Founder and the Executive Director of the Muslim Women’s Professional Network. Aroona is from St. Louis, Missouri and a graduate of Saint Louis University with an Masters in Public Health in Epidemiology.

Carter Steger
Vice President of State and Local Campaigns
American Cancer Society Cancer Action Network (ACS CAN) - Washington, DC

Carter Steger is the Vice President of State and Local Campaigns, for the American Cancer Society Cancer Action Network (ACS CAN). She has over 27 years of experience in state and local governmental health advocacy affairs. She and the team she supervises are responsible for providing nationwide issue and strategic support as well as resources to ACS CAN field advocacy staff and volunteers as they pursue organizational advocacy priorities.

Before working for the ACS CAN, Carter held the positions of Director of Advocacy and Director of Tobacco Control for the America Cancer Society’s former Mid-Atlantic Division. In these roles, she led the division advocacy program and staff and started as the American Cancer Society staff lobbyist for Virginia. Carter received her Bachelor of Arts degree from Virginia Commonwealth University and has been involved in political and issue campaigns for as long as she can remember.

Richard Wender, MD
Chief Cancer Control Officer
American Cancer Society - Atlanta, GA

Dr. Richard “Rich” C. Wender is the Chief Cancer Control Officer of the American Cancer Society, where he leads the only comprehensive cancer control organization in the world. He drives the effort to transform the face of cancer here and around the globe by developing strategies for access to care, patient navigation, and health equity.

Prior to joining the Society’s staff in 2013, he provided extensive volunteer leadership at the organization’s state and local levels. In 2006, he was elected National President of the Society, becoming the first primary care physician to serve in this capacity.

Dr. Wender worked for more than three decades as a family physician in the Department of Family and Community Medicine at Thomas Jefferson University in Philadelphia. From 2002 until 2013, he served as alumni professor and chair of the department. Dr. Wender has led numerous initiatives designed to improve preventive care and chronic disease management. He currently serves as chair of the National Colorectal Cancer Roundtable.
Tracy Wiedt is the Senior Director for Healthy Communities for the American Cancer Society. She oversees ACS’s work aimed at enabling communities to fight cancer by addressing underlying causes of poor health and helping to ensure everyone has an opportunity to be healthy. Two areas of her focus are healthy eating and active living environments and health equity.

Tracy is a senior leader with 20 years of experience working in federal and non-profit public health organizations, including 14 years functioning in strategic leadership positions. She played a pivotal role in the development of the nation’s healthy communities’ movement in using policies, systems, and environmental strategies. She is a leading expert in designing and implementing community-based health initiatives. Tracy has a strong track record of successfully securing federal and foundation funding to advance chronic disease prevention efforts through community based approaches.

She previously served as Project Director for the Let’s Move! Cities, Towns and Counties initiative at the National League of Cities, Director of the Healthy Communities program at the YMCA which engaged hundreds of communities in making policy, systems and environmental changes, and Acting Associate Director for Policy in the National Center for Injury Control within the Centers for Disease Control and Prevention. Tracy also has Capitol Hill experience. She advised Senator Bill Frist and the U.S. Senate Health Subcommittee on health legislation pertaining to cancer—spanning from prevention to survivorship to end of life and other chronic diseases.