



Area Board Resources

Position Title: Area Board Chair



Mission of the Area Board:

Area Boards provide strategic volunteer leadership to the American Cancer Society which accelerates our mission, increases relevance, and generates revenue. They are composed of dedicated leadership volunteers empowered to develop and execute market plans in a specific geography.

Position Summary:

The Area Board Chair is the volunteer leader of the Board and represents ACS in the area. The Board Chair is responsible for building relationships, developing volunteer leaders, and continuously recognizing the hard work of the volunteers. They will use their sphere of influence to garner resources and further our mission in their area. The Area Board Chair will work in partnership with the Executive Director, Community Development.

The Area Board Chair will be Responsible for:

- Presiding at all meetings; virtual or in person
- Leading the Board for a term of two years
- Representing the area on the Regional Advisory Cabinet
- Strategic volunteer leadership of the Board
- Mentoring of the Vice Chair
- Appointing committee Chairs

The Area Board Chair Responsibilities Include:

- Development and oversight of an annual market plan to deliver on the enterprise and regional goals for revenue and mission
- Obtaining resources (financial and volunteer) to deliver our mission in the area
- Commitment to annual giving and participation in fundraising events
- Selection of representatives or delegates to regional and enterprise level leadership and collaboration opportunities
- Stewardship and recognition of companies, volunteers, and donors in the area
- Volunteer leadership development
- Establishing linkages and partnerships with other volunteer structures and affinity groups (i.e., Relay, Making Strides, Distinguished Events, ACS CAN, CEOs Against Cancer, Coaches vs. Cancer, Young Professional chapters, etc.)
- Connecting with all community leadership volunteers and Councils in the defined area geography
- Collaborating with other community partners (i.e., FQHC, Hospital Systems, etc.)
- Presiding at all meetings; virtual or in person

