



Regions and Areas

Anchor City	Geographical Area	New Descriptive Name
West Region		
Los Angeles	5 counties making up the greater Los Angeles market, plus Las Vegas	Los Angeles Central Coastal Area
Orange County	OC, IE, SD, LV	Desert Coastal Area
Sacramento	15+ Central CA Counties plus Reno, NV	Sierra Nevada and Central Valley area
San Francisco	West Coast from San Francisco to the OR border	Greater Bay Redwood Area
San Jose	West Coast between LA and San Francisco	Silicon Valley Central Coastal Area
Seattle	WA and AK	Washington Alaska Area
Portland	OR and a few WA Counties	Oregon and SW Washington Area
Hawaii	HI and GU	Hawaii Pacific Area
North		
Minneapolis	MN, ND, and SD	MN Dakota Area
St. Louis	MO except Kansas City	Missouri Area
Milwaukee	WI	Wisconsin Area
Omaha	NE and IA	Nebraska Iowa Area
Denver	CO, UT, WY, ID, MT	Rocky Mountain Area
Kansas City	KS and Kansas City, MO	Kansas and Greater Kansas City Area
North Central Region		
Detroit	MI	Michigan Area
Indianapolis	IN	Indiana Area
Chicago	IL	Illinois Area
Cleveland, OH	Northern OH	Northern Ohio Area
Cincinnati	Cincinnati and Northern KY	Southwestern Ohio and Northern Kentucky Area
West Virginia	WV except hook and Southeast OH	Central Ohio and West Virginia
Nashville	TN	Tennessee Area
Louisville	KY except Northern portion of the state	Kentucky Area



Regions and Areas

Northeast		
Boston	East MA, NH, ME	Eastern New England Area
Hartford	RI, CT except a small part, Western MA, VT	Southern and Western New England Area
Buffalo	NY minus New York City	Upstate New York Area
New York City	Southwest CT, NYC, and Northern NJ	New York City Area
Philadelphia	East PA, South NJ, Eastern shore of MD, DE, eastern shore of VA	Greater Philadelphia Area
Pittsburgh	West PA	Greater Pittsburgh Area
DC/Baltimore	MD, DC, Northern VA, WV hook	Greater DC
Southeast		
Richmond	All of VA except the Northern part of the state	Virginia Area
Raleigh	SC except one county and NC	Eastern North Carolina and Triad
Atlanta	GA and one county in SC	Georgia Area
Miami	Southeast FL	Southeast Florida Area
Jacksonville	North FL including the panhandle	North Florida Area
Orlando	Central FL	Central Florida Area
Tampa	Southwest FL	Southwest Florida Area
Charlotte	SC and west NC	Western North Carolina and South Carolina
South		
Dallas	Dallas/Fort Worth and TX Panhandle	DFW Metroplex and Texas Panhandle Area
Houston	East TX	Greater Houston and East Texas Area
San Antonio	South TX	South Texas Area
Austin	Central and West TX	Central and West Texas Area
Oklahoma City	OK	Oklahoma Area
Phoenix	AZ and NM	Southwest Area
New Orleans	LA	Louisiana Area
Birmingham	AL	Alabama Area
Mississippi/Arkansas	AR and MS	Mississippi Area