## American Cancer Society®

**Supplier Diversity Program** 

January 2023



Every cancer. Every life.

The American Cancer Society believes diversity, equity, and inclusion are vital to our life-saving mission.

## **ACS Supplier Diversity Program**

The American Cancer Society (ACS) has a long-standing commitment to creating an equitable and competitive business environment, which strengthens the diverse business community and those we serve. Relationships with diverse businesses help us achieve these goals driving our relevance, impact, and growth in every community touched by cancer.

ACS and our nonprofit, nonpartisan advocacy affiliate, the American Cancer Society Cancer Action Network<sup>™</sup> (ACS CAN), recognize that we have an opportunity to intentionally foster inclusion and engagement efforts with our supplier partners. As such, we seek to identify and work with qualified, diverse businesses from historically underrepresented groups including companies that are 51%+ owned and operated by African Americans and Black people, Asian Americans and Pacific Islanders, Hispanic Americans and Latinos, Native Americans and Indigenous people, Women, military veterans, people with disabilities, and members of the LGBTQ+ community.

We are committed to driving economic inclusion and providing opportunities for diverse businesses to participate in our competitive procurement processes.

## Impact

Here are some of the ways the American Cancer Society is working to make an impact in diverse communities:

- A generous \$1M grant from the Anthem Foundation is helping the American Cancer Society and The Links, Inc. to mobilize and engage thousands of Black individuals in cancer risk reduction. To date more than 2,000 ambassadors have been trained to deliver lifesaving information through <u>this</u> <u>collaboration</u>.
- In collaboration with four historically Black medical schools, the American Cancer Society has created the <u>Diversity in Cancer Research program</u> to help improve diversity, equity, and inclusion in the cancer research field. We are partnering with Charles Drew Medical School, Howard University, Meharry Medical College, and Morehouse School of Medicine to improve health and wellness for communities of color. ACS has committed to investing \$12 million to support this critical work.

With the support of CohnReznick, the American Cancer Society has launched a multi-year <u>research</u> <u>study</u> to examine the impact of housing discrimination on cancer risk and care and identify actionable steps to address cancer disparities. This work will also help inform new and lasting strategies to reduce racism's impact on cancer risk and survival, while increasing our understanding about how to improve access to quality care.

- With funding from the National Football League (NFL), ACS is supporting Federally Qualified Health Centers and safety-net hospitals in 32 cities as they help Hispanic/Latina women, other women of color, and women with no insurance or who are underinsured get access to cancer screening, timely follow-up, and timely access to care regardless of their insurance status or ability to pay through the CHANGE (Community Health Advocates implementing Nationwide Grants for Empowerment and Equity) program.
- Our ResearcHERS: Women Fighting Cancer<sup>™</sup> initiative shines a light on the incredible discoveries made by women and empowers women leaders to support the American Cancer Society's national research program, which funds some of the brightest female minds in cancer research.
- Working with a leadership team comprised of members from the Apsaalooke Nation (Crow Nation), ACS worked with and supported tribal leaders in developing a culturally tailored tribal health needs assessment that will help identify the Apsaalooke Nation's health needs, help determine future projects that can address the social determinants of health and reduce barriers to care for the community.
- ACS collaborates with the National LGBT Cancer Network to improve the lives of LGBTQ+ cancer survivors and those at risk by educating, training, and advocating for the LGBTQ+ community through cancer outreach, education, and tobacco use reduction.

## **Supplier Diversity Classification**

If you are a diverse-owned business, as defined in the ACS Supplier Diversity Program above, please follow the instructions below to ensure your diversity classification and certification (if applicable) is included in your supplier record.

	To Update an Existing Account	When Creating a New Account
For your information	<ul> <li>Please send an email to <u>AP.Audits@cancer.org</u> and ask them to send you a request to update your supplier information.</li> <li>When completing the Supplier Information Form update any necessary information such as contact, address, remit to, then complete the Supplier Diversity section of the form.</li> <li>Select the Diversity Category (add as many classifications as apply) and add any associated certifications(s).</li> <li>If selecting "Minority Owned Business" you may also select a subcategory.</li> </ul>	<ul> <li>When completing your supplier information form complete the Supplier Diversity section of the information form.</li> <li>Select the Diversity Category (add as many classifications as apply) and add any associated certifications(s).</li> <li>If selecting "Minority Owned Business" you may also select a subcategory.</li> </ul>
Help	For additional assistance please contact ACSSupplier	Support@cancer.org

Access Supplier Resources for additional step guides and reference